



THE LEADING AUTHORITY ON TROPICAL TIMBER



Promoting legal and certified timber with Fair&Precious

atibt.org

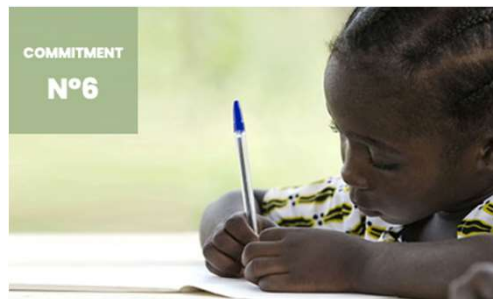
Discover our Fair&Precious Initiative www.fair-and-precious.org

London September 25, 2024

The Fair&Precious initiative was initiated by ATIBT in 2017, to promote sustainably, ethically and legally managed tropical timber, comply with the strictest environmental standards, and develop a more humane economy that protects people and nature.

10 commitments, linked to the sustainable development goals, are the pillars of the platform.

SUSTAINABLE DEVELOPMENT GOALS



<https://www.fair-and-precious.org/en>

10 commitments aligned to the SDGs



SUSTAINABLE DEVELOPMENT GOALS

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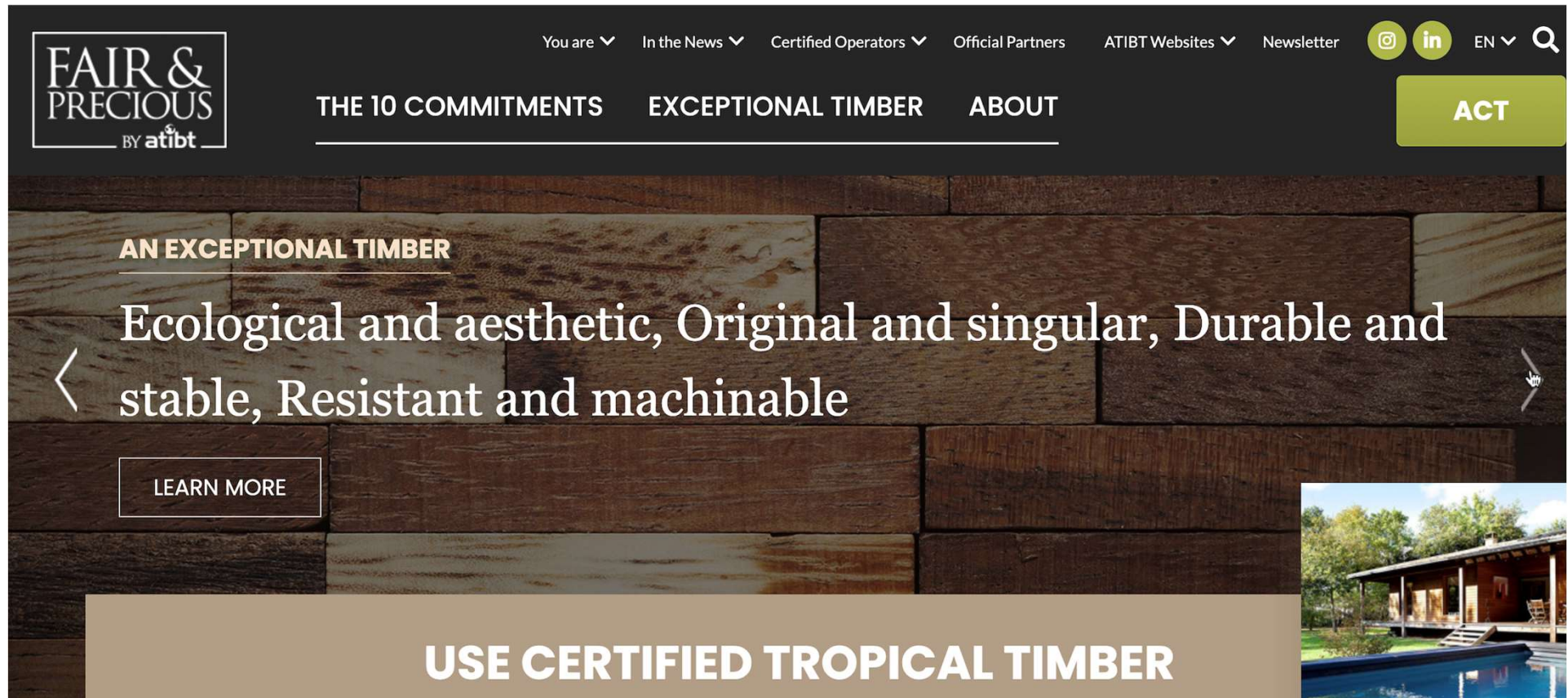
Fair&Precious brings together 8 certified operators representing 7 millions ha and 40 partners committed to support the operators



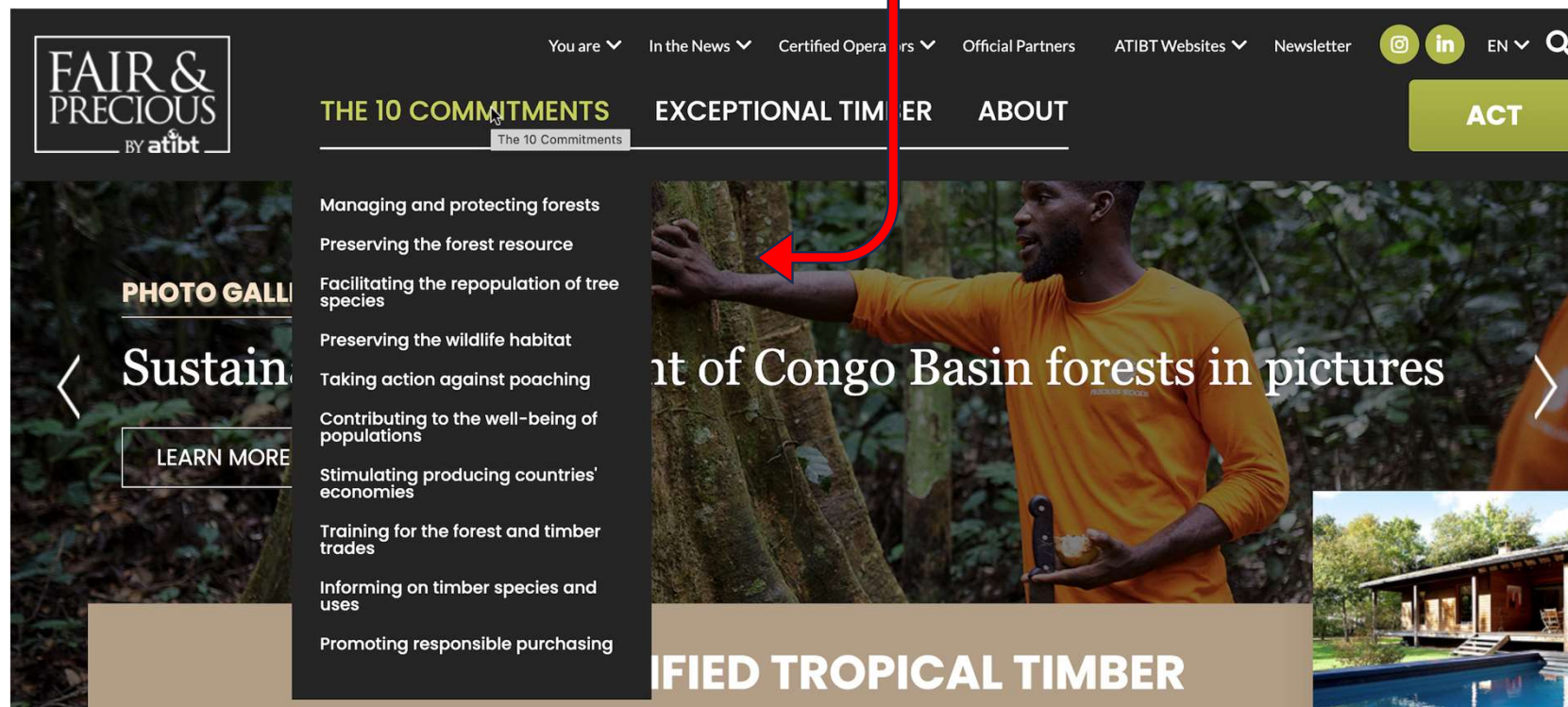
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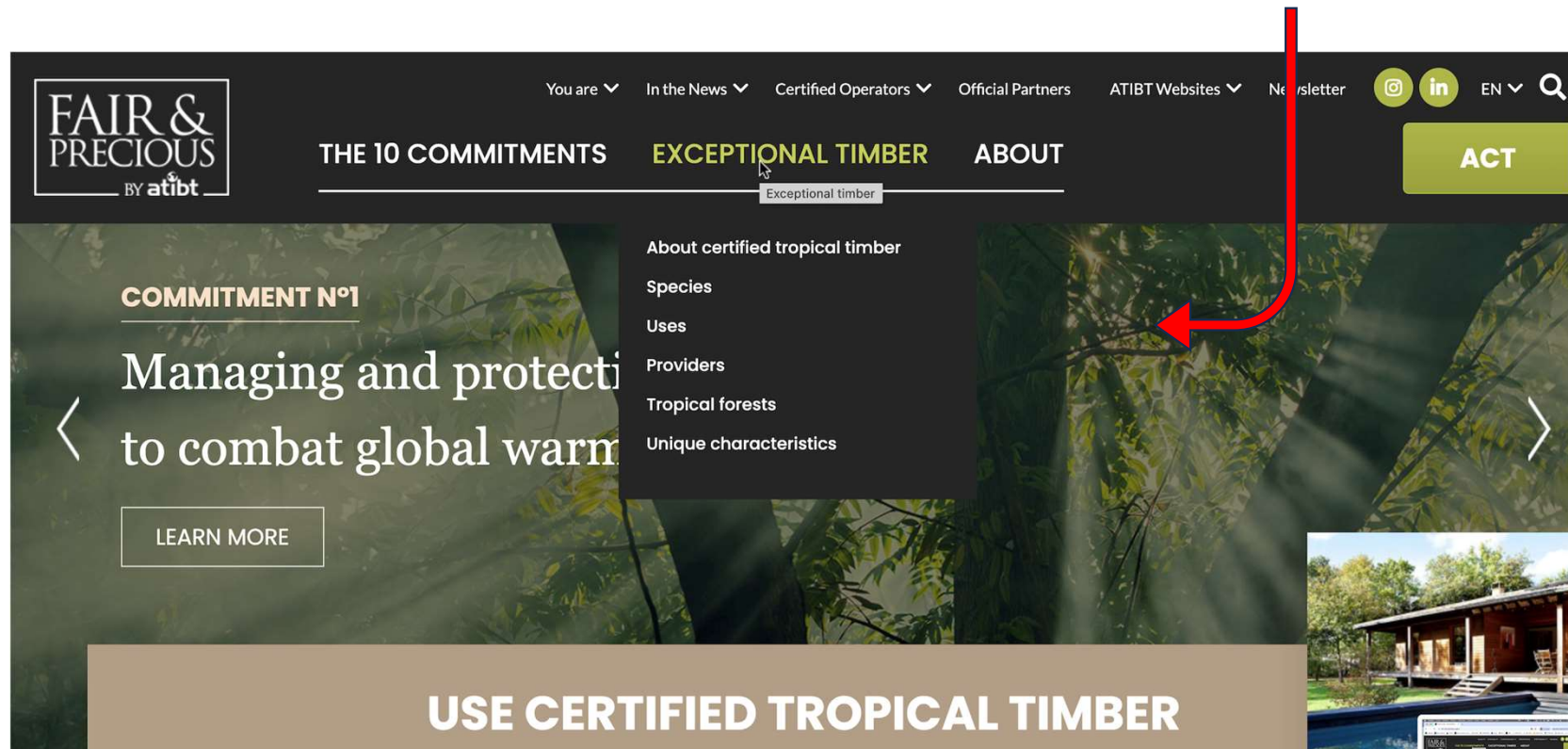
Home page of our website :



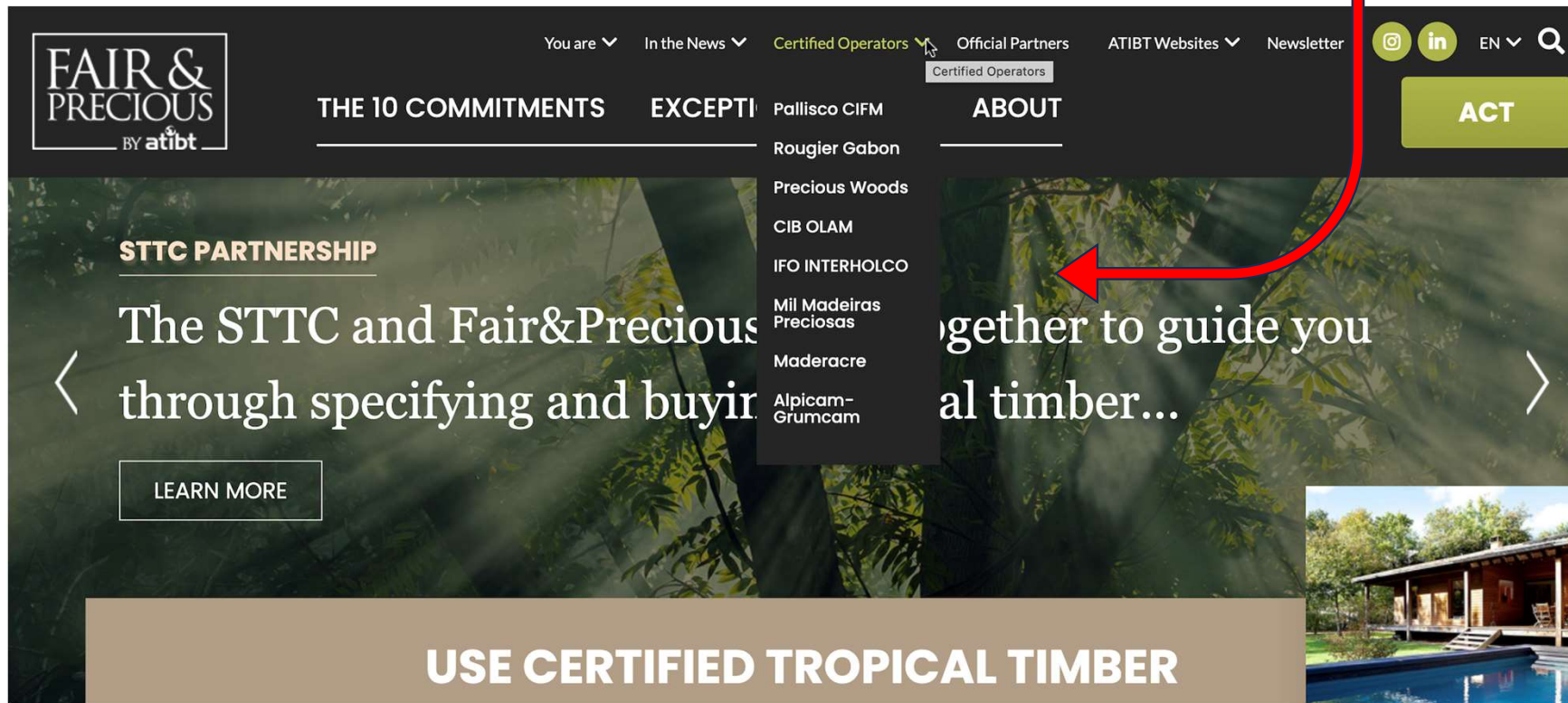
Commitments are the foundation of our site.
These commitments are aligned with 12 of the 17 SDGs:



This site's goal is also to promote wood as an exceptional material, with a focus on existing species and their characteristics:



Our certified operators



The screenshot shows the website for Fair & Precious by atibt. The header includes the logo, navigation links (You are, In the News, Certified Operators, Official Partners, ATIBT Websites, Newsletter), and social media icons. A dropdown menu for 'Certified Operators' is open, listing: Pallisco CIFM, Rougier Gabon, Precious Woods, CIB OLAM, IFO INTERHOLCO, Mil Madeiras Preciosas, Maderacre, and Alpicam-Grumcam. The main content area features a large banner with the text 'STTC PARTNERSHIP' and 'The STTC and Fair&Precious together to guide you through specifying and buying tropical timber...'. A 'LEARN MORE' button is present. At the bottom, a brown bar reads 'USE CERTIFIED TROPICAL TIMBER'. A red arrow points from the 'Certified Operators' link in the header to the dropdown menu.

FAIR & PRECIOUS BY atibt

You are ▾ In the News ▾ Certified Operators ▾ Official Partners ATIBT Websites ▾ Newsletter

Certified Operators

THE 10 COMMITMENTS EXCEPTI ABOUT

Pallisco CIFM
Rougier Gabon
Precious Woods
CIB OLAM
IFO INTERHOLCO
Mil Madeiras Preciosas
Maderacre
Alpicam-Grumcam

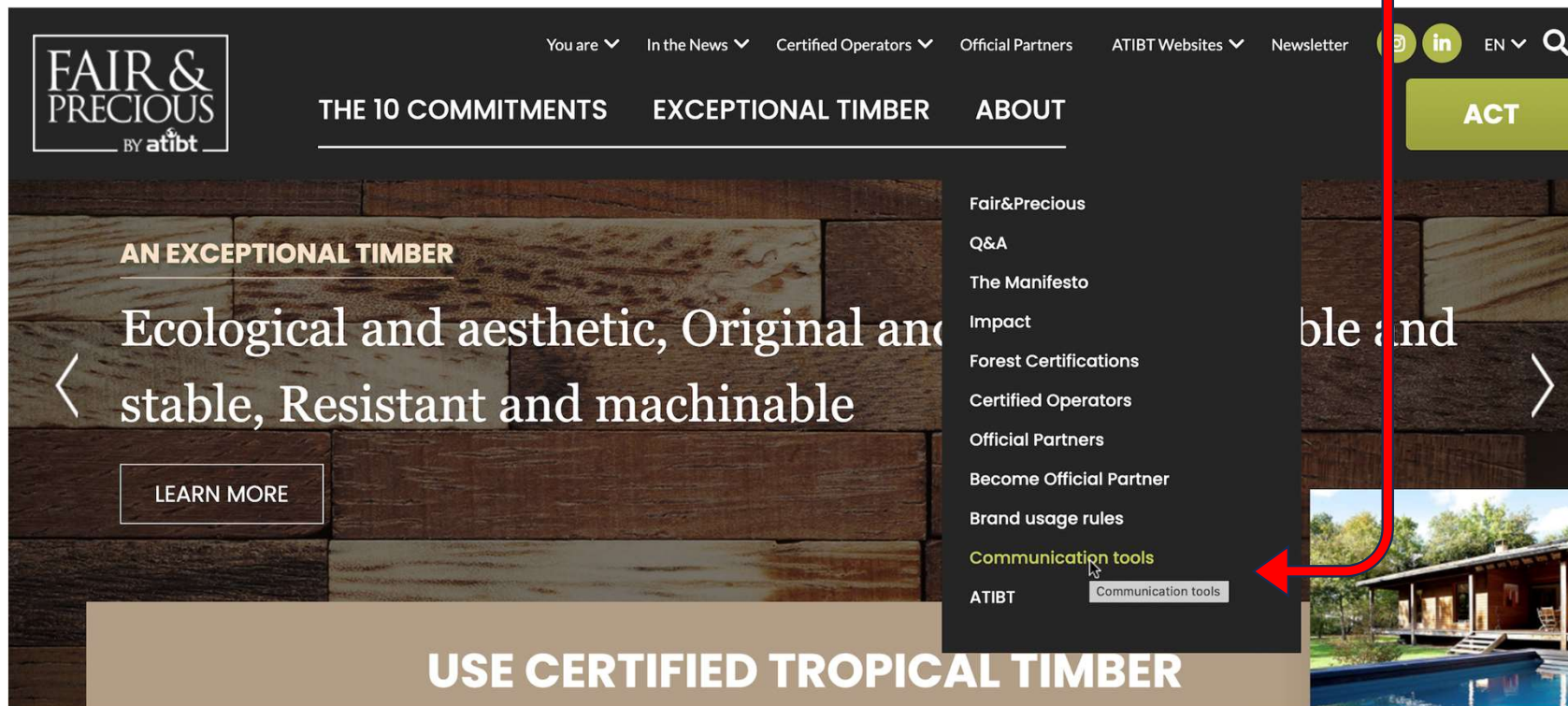
STTC PARTNERSHIP

The STTC and Fair&Precious together to guide you through specifying and buying tropical timber...

LEARN MORE

USE CERTIFIED TROPICAL TIMBER

Fair&Precious also has a range of communication tools available to its operators and partners

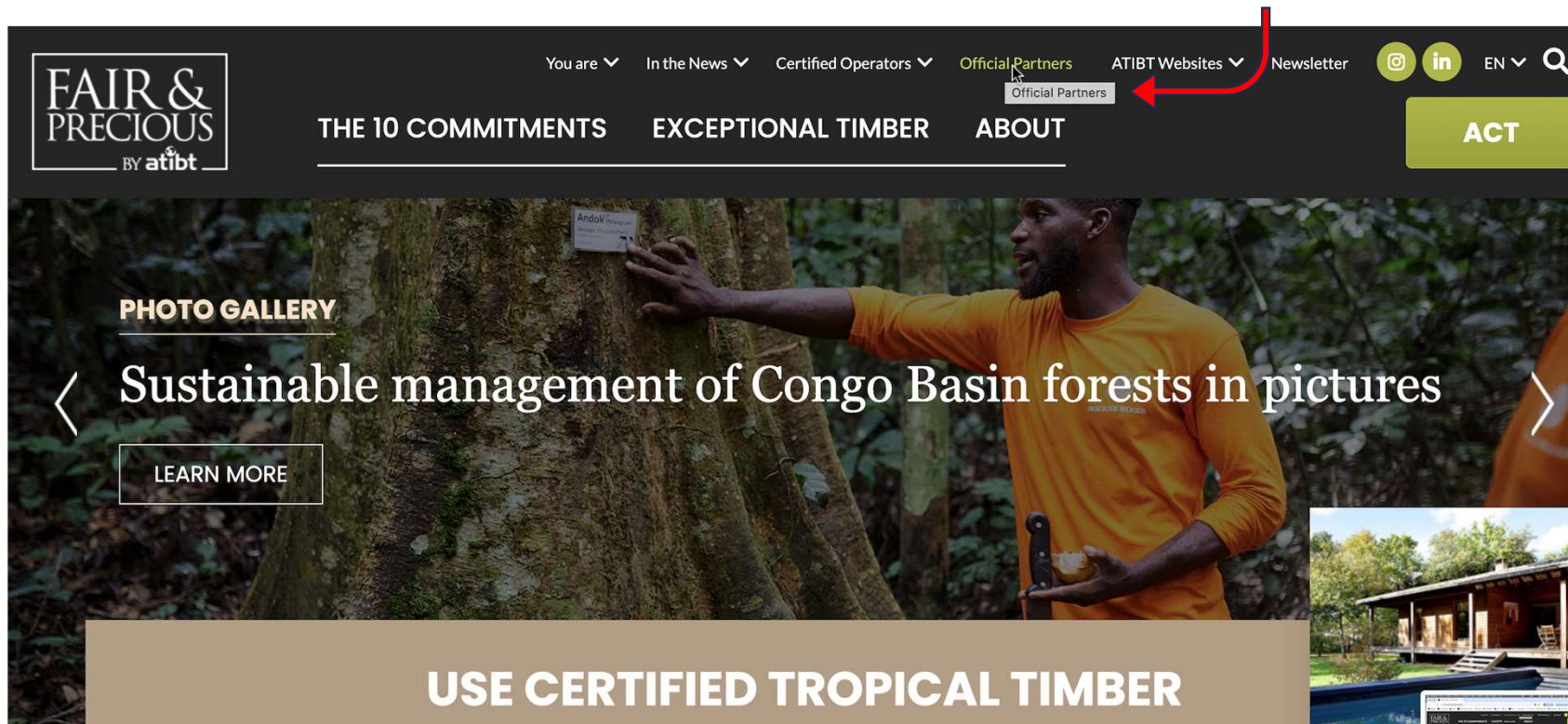


Our official partners: ATIBT members can request the Partners status. Join us !!

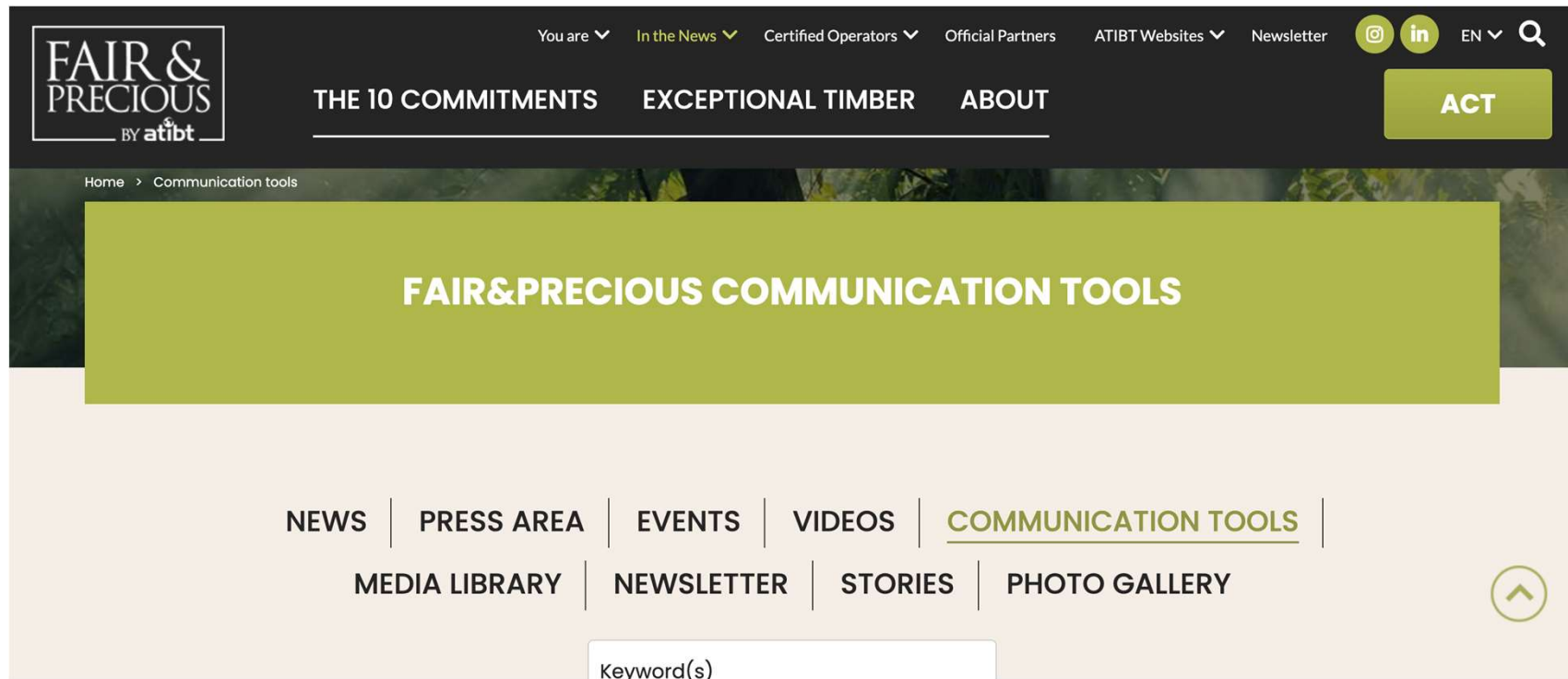


Marketers in this group are also essential to promoting sustainable management.

Every Fair&Precious sales representative is a committed ambassador for our sector!

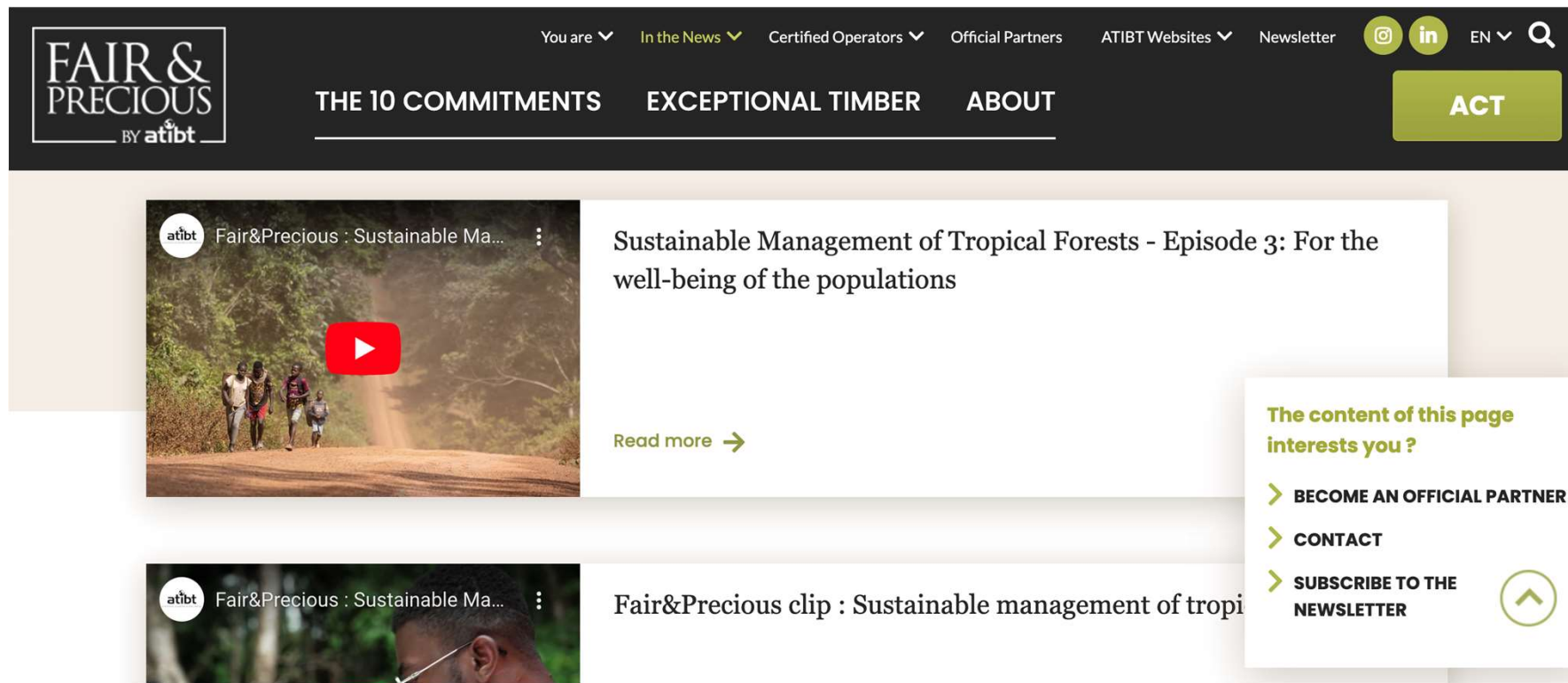


Communication tools



The screenshot displays the website for FAIR & PRECIOUS BY atibt. The top navigation bar is dark with white text for links: "You are", "In the News", "Certified Operators", "Official Partners", "ATIBT Websites", "Newsletter", and social media icons for Instagram and LinkedIn. A language selector "EN" and a search icon are also present. Below this, a secondary navigation bar features "THE 10 COMMITMENTS", "EXCEPTIONAL TIMBER", and "ABOUT", with a prominent green "ACT" button on the right. The main content area has a green header with the text "FAIR&PRECIOUS COMMUNICATION TOOLS". Below this, a horizontal menu lists "NEWS", "PRESS AREA", "EVENTS", "VIDEOS", "COMMUNICATION TOOLS" (which is underlined and highlighted in green), "MEDIA LIBRARY", "NEWSLETTER", "STORIES", and "PHOTO GALLERY". At the bottom of this menu is a search bar labeled "Keyword(s)". A green circular icon with an upward arrow is located in the bottom right corner of the main content area.

Other communication tools : An impressive videothek



The screenshot displays the Fair & Precious website interface. The top navigation bar includes the logo, a menu with links like 'You are', 'In the News', 'Certified Operators', 'Official Partners', 'ATIBT Websites', 'Newsletter', and social media icons, along with a language selector and a search icon. Below this, a secondary navigation bar features 'THE 10 COMMITMENTS', 'EXCEPTIONAL TIMBER', and 'ABOUT', with an 'ACT' button on the right. The main content area shows a video player for 'Fair&Precious : Sustainable Ma...' with a title 'Sustainable Management of Tropical Forests - Episode 3: For the well-being of the populations' and a 'Read more' link. A sidebar on the right contains the text 'The content of this page interests you?' followed by links for 'BECOME AN OFFICIAL PARTNER', 'CONTACT', and 'SUBSCRIBE TO THE NEWSLETTER', and a scroll-to-top icon.

FAIR & PRECIOUS BY atibt

You are ▾ In the News ▾ Certified Operators ▾ Official Partners ATIBT Websites ▾ Newsletter

THE 10 COMMITMENTS EXCEPTIONAL TIMBER ABOUT

ACT

atibt Fair&Precious : Sustainable Ma... ⋮

Sustainable Management of Tropical Forests - Episode 3: For the well-being of the populations

Read more →

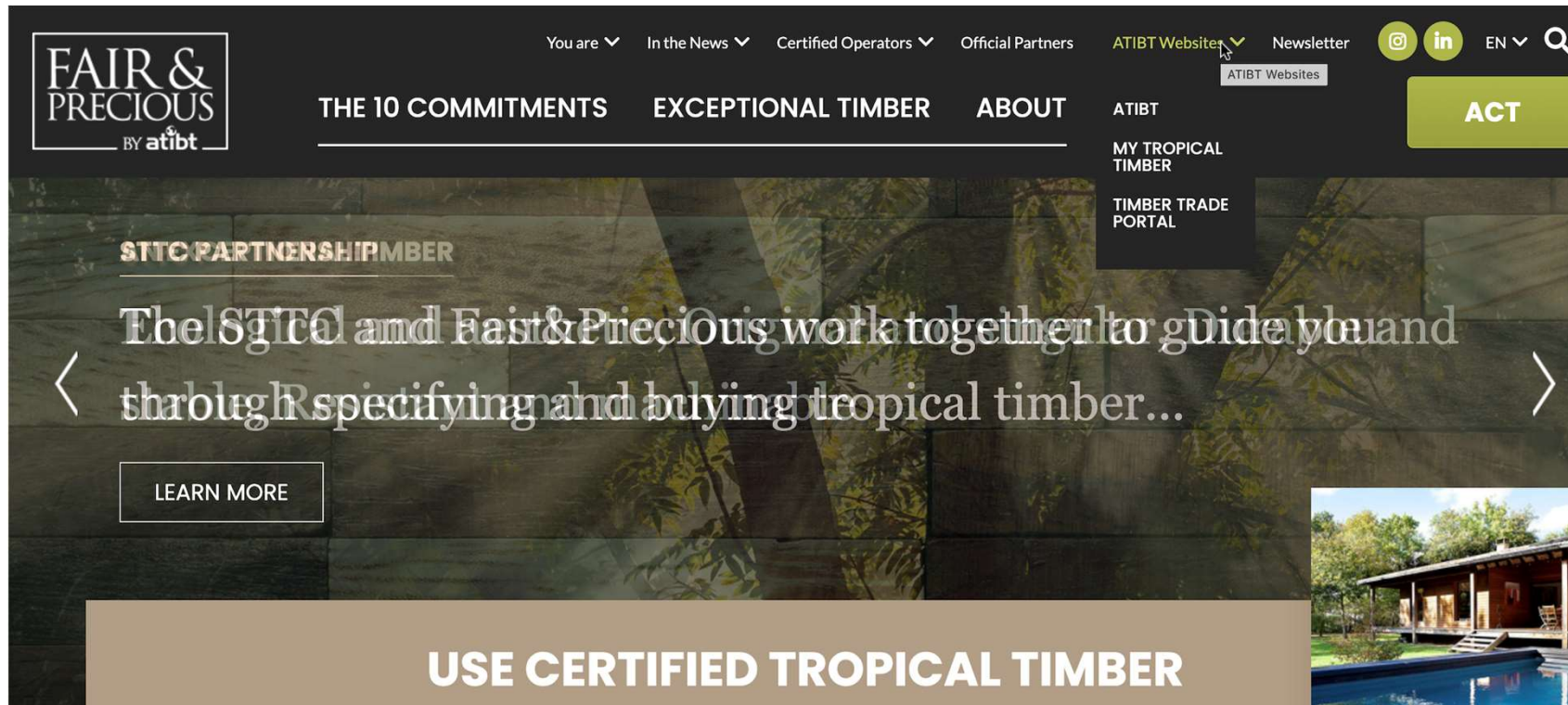
atibt Fair&Precious : Sustainable Ma... ⋮

Fair&Precious clip : Sustainable management of tropi

The content of this page interests you ?

- BECOME AN OFFICIAL PARTNER
- CONTACT
- SUBSCRIBE TO THE NEWSLETTER

A doorway to the other ATIBT websites



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Thank you!

